



AtoJazz Festival Sustainability Policy

At AtoJazz Music Festival, we are committed to promoting sustainability and minimizing our environmental impact, striving to deliver the festival with the least possible environmental footprint. We recognize the importance of protecting the planet for future generations while enjoying the music and cultural experiences our festival offers.

We work across all aspects of the festival to develop systems and innovative solutions in waste management, noise reduction, energy efficiency, and more. Our commitment extends beyond our festival staff and production team to include our visitors, outsourced partners, contractors, and suppliers.

A designated sustainability manager oversees our sustainability efforts, consulting with our production team, staff, contractors, sponsors, media companies, suppliers, and outsourced partners. Our aims and goals are communicated widely through social media platforms, inviting feedback from all involved parties on environmental and sustainability issues. Consultation processes are ongoing and regularly reviewed, with a major review and debrief after each festival. We are participating in a Planet Positive Event initiative, where a detailed festival assessment and final report will be provided.

Waste management:

- We have prohibited the use of single-use plastic cups and difficult to recycle plastic products across all departments (particularly for traders, e.g. serveware, sachets, straws, coffee cups). Instead our partners (food vendors and bar owners) use paper cups and biodegradable serveware.
- Recycling bins are placed throughout the festival grounds for proper disposal of recyclable materials such as paper, plastic, glass and metal. We introduced a straightforward two-color scheme on-site - black bins for general and non-recyclable waste and yellow bins for recyclable materials, including clean paper, cardboard, glass, and metal. To address various waste streams, we positioned 200 bins, each with a capacity of 140 liters, throughout the entire venue. We have also implemented very simple visual instructions for waste management systems that are easily understood and followed by our visitors.
- Recycling initiatives are communicated to the audience, crew, contractors, and performers through various channels, both before and during the event.

Transportation and Accommodation:

- We encourage the use of public transportation, carpooling, biking, or walking to the festival venue whenever possible to reduce emissions from individual vehicles. Safe and secure bike parking facilities are provided at the festival area.
- Our careful selection of a conveniently located hotel, within easy walking distance from our festival venue, not only allowed our guests to seamlessly explore the city in their free time, but also minimize the need for long-distance travel. This choice not only enhances the overall convenience and efficiency of their stay but also contributes to our commitment to sustainable, eco-friendly event logistics.
- We encourage staff, crew, and performers to use phone or video calls for meetings and web conferencing, reducing the necessity for travel, where it is possible. We primarily

communicate electronically for logistics and production coordination.

- To minimize air travel emissions, we've prioritized fostering the development of local talent whenever feasible, thereby reducing the necessity for long-distance travel. This commitment includes actively involving local artists in our festival lineup.

Energy management:

- We prioritize energy-efficient practices in all festival operations, including stage lighting, sound systems, and vendor operations.
- ongoing negotiations with City of Sofia to install electricity grid connection (mains) at the festival site. This partnership together with AtoJazz festival would lower emissions significantly and eliminate the use of fossil fueled generators. Target date : 2025.
- We raise awareness among suppliers and partners about using only class A equipment and low-consumption machinery.

Noise and light pollution:

- We adhere to all legislation regarding noise reduction and light pollution, implementing measures to optimize the noise quality for visitors. Quiet and relaxation areas are available to all attendees.

Local sourcing and sustainable practices:

- We support local vendors and businesses that prioritize sustainable practices and offer eco-friendly products.
- Food and beverage vendors are encouraged to source ingredients locally and use compostable or biodegradable packaging whenever possible. Our food selection emphasizes local, organic, vegetarian products.
- We strive to use sustainable materials for our festival merchandise - we have 100% organic cotton T-shirt and tote bags, reusable cups, metal bottles and much more.

Community engagement and education:

- We engage with the local community to raise awareness about environmental issues and promote sustainable living practices.
- Through our Art Bazar, we aim to empower local artisans by providing them with a platform to exhibit and sell their handcrafted products and services, encompassing food, merchandise, printing, and much more.

Continuous improvement:

- We regularly evaluate our sustainability practices and seek feedback from stakeholders to identify areas for improvement. Our goal is to continually evolve and innovate to minimize our environmental footprint and maximize positive social impact.

By adhering to these sustainable policies, we aim to create a vibrant and inclusive music festival experience while preserving the environment for future generations to enjoy.